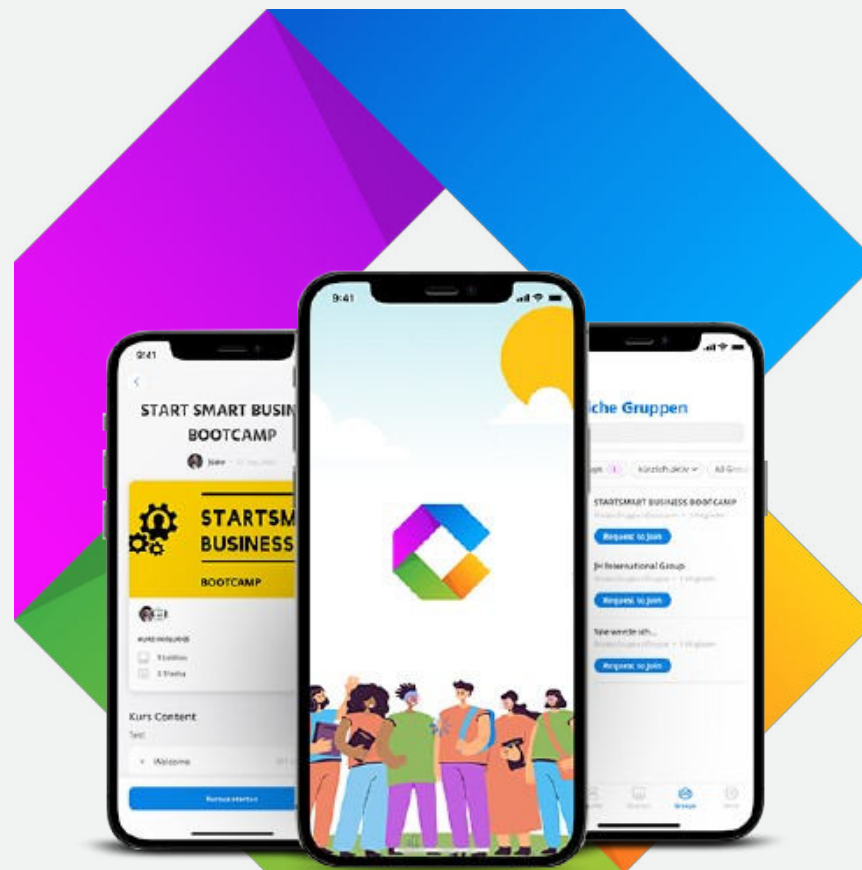




Color Up Your Life



Beatrice Schneider
COO

Life Factor

y

0

1
To give people around the world a space where they can receive information on how to master life advice, business and future topics.

0

2
To make it easier for young people, and people of all ages, to take the step into the life they want. Through content and contacts that will take you further.

0

3
To give companies a protective and appreciative framework, to show themselves openly to people and to enable direct contact with potential skilled workers from all over the world.

0

4
Supporting companies in attracting skilled workers in the long term and giving partner companies access to collaborative work.

Why

0 Equal opportunities &

1
0 perspective

2
0 Diversity & appreciation

3
0 Potential & Growth

4
Imp... bility



Color Up Your Life

Can be used on all devices



Logi

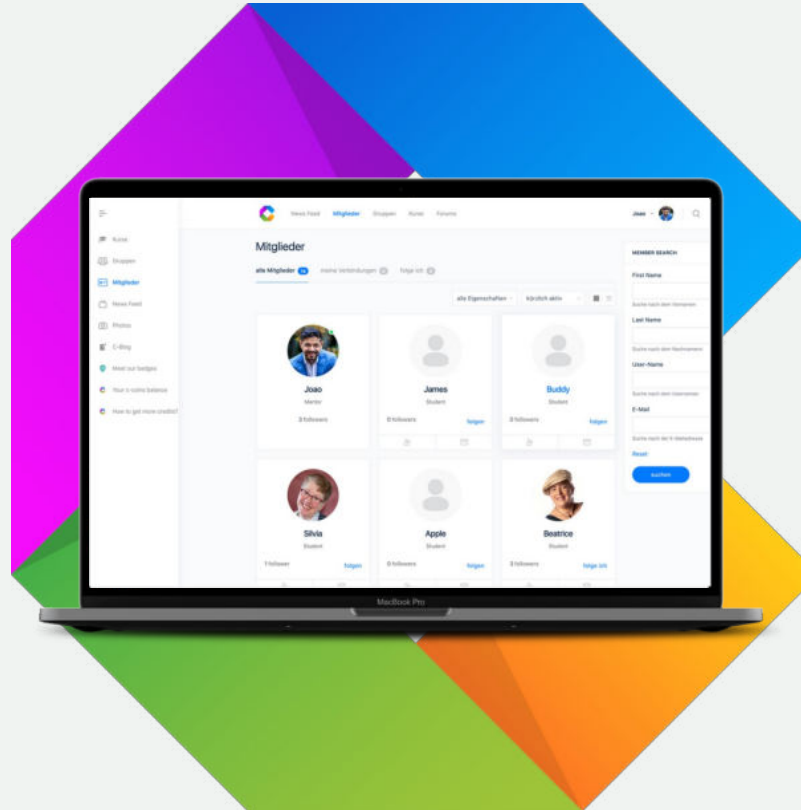
Via the web browser
Initial registration



- 0 Registration via web browser
- 1
- 0 Activation takes place after registration.
- 2
- 0 After activation, the app can be downloaded from Google Playstore and App Store
- 3

Communi ty

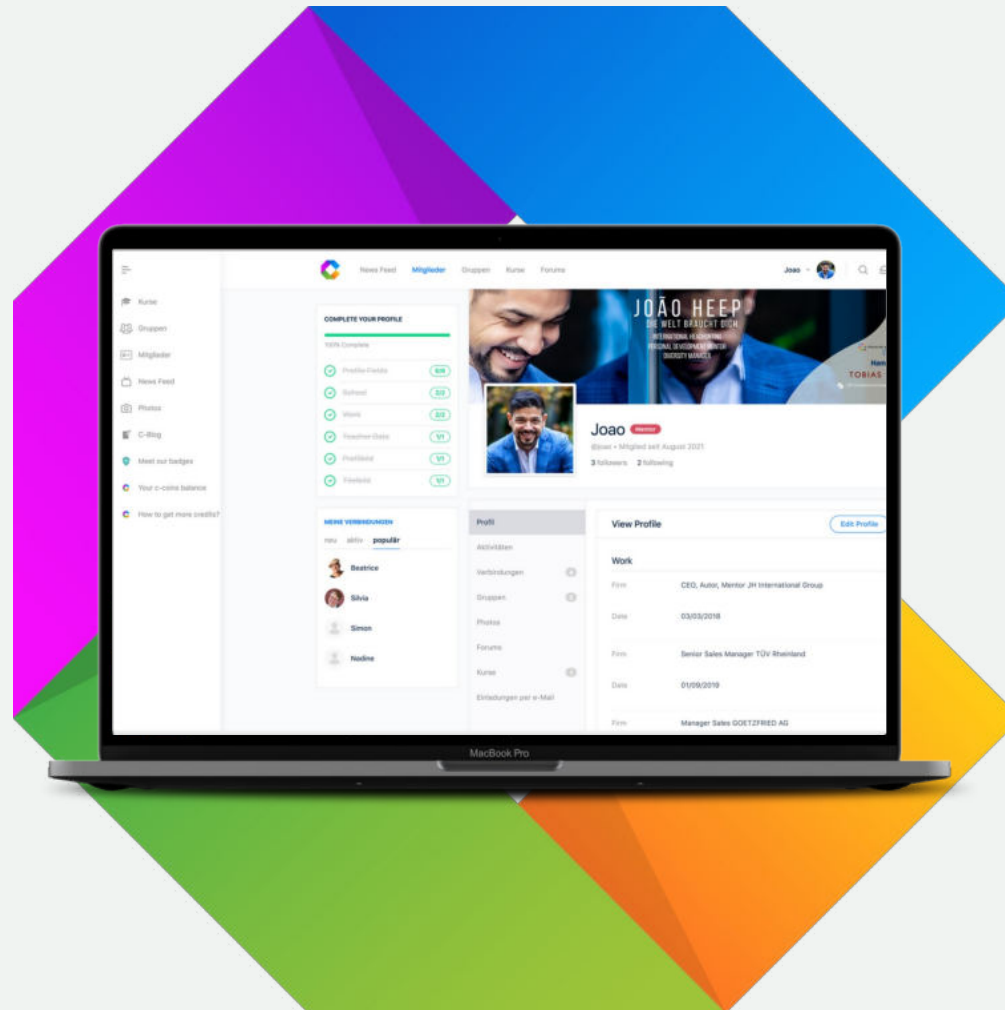
Via the web browser
Initial registration



- 0 View of the community members
- 1 Search possible using first name, last name, user name & email
- 2
- 0 Direct networking and following possible
- 3

Profile

Overall overview of
you as a community
member.



0 Full control over
entering your own data

1
0 The system guides
you through creating
the profile

2
0 Direct access to booked
courses

3

"Classroom m"

Create your own classroom



- 0 Create your own classroom
- 1 Conducting live courses
- 2 Store documents, share Zoom appointments, share documents, send messages to the community
- 3

"were"

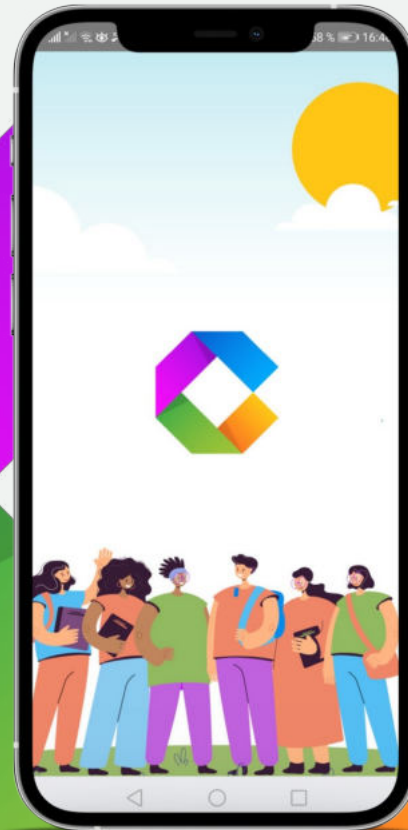
Create your
own forums



- 0 Let the community discuss your topics in forums
- 1 Experience the topics that the international community has up close
- 2
- 0 Add this forum to your course
- 3

Smartphone (access)

After registration and activation,
all access on the cell phone can be used



- 0 Contact with members of the international community
- 1 Courses can be accessed and viewed via mobile phone
- 2 From anywhere, full control over the entire profile.
- 3



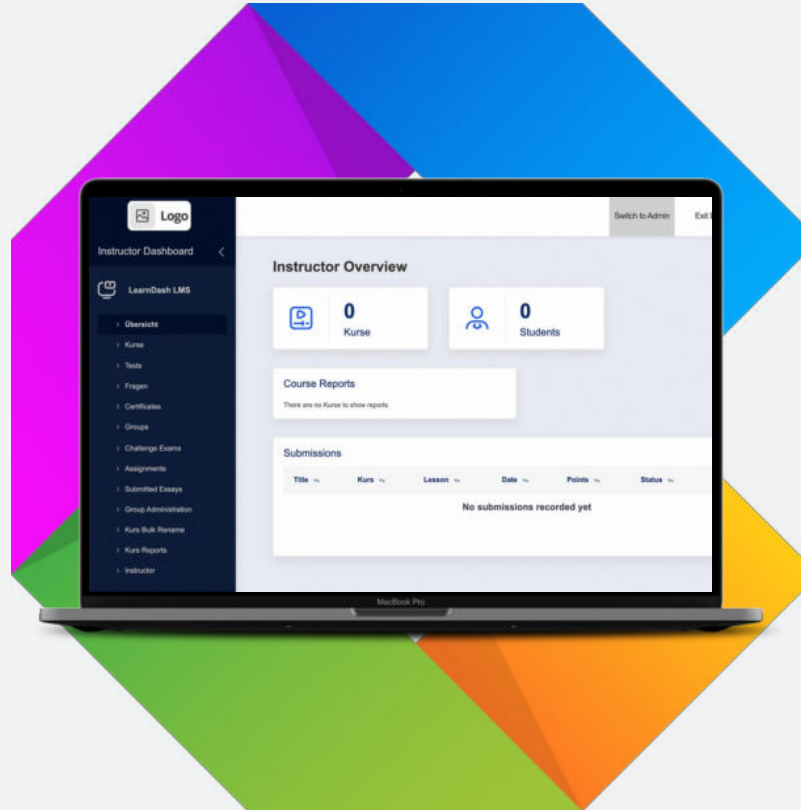
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**Backend Access Coaches, Trainers,
Consultants, Partner Companies**



Dashboard

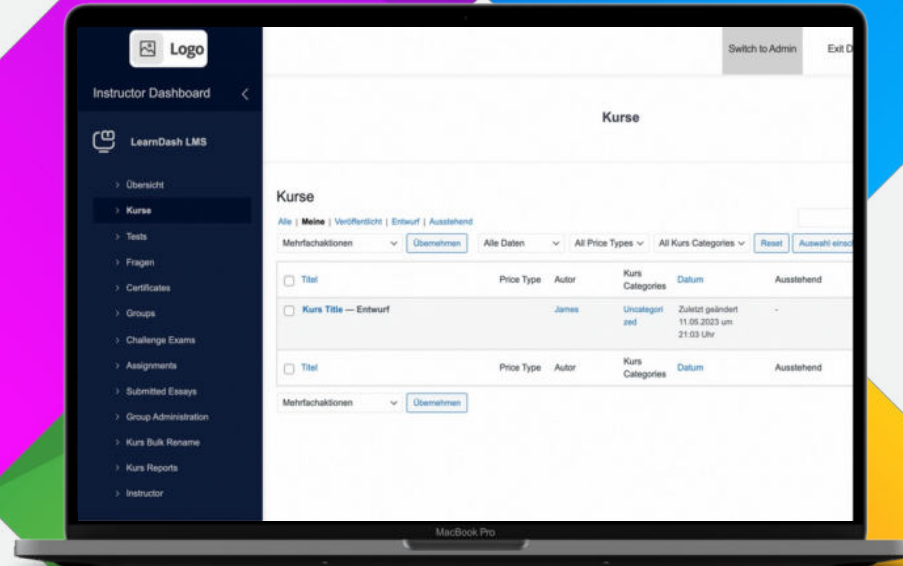
Full insight into all functions



- 0 Complete access to the most important functions: courses, classroom, profile
- 1 Easily switch between frontend and backend views.
- 2
- 0 Add this forum to your course
- 3

Courses

Creating courses



0 Independent creation
of courses

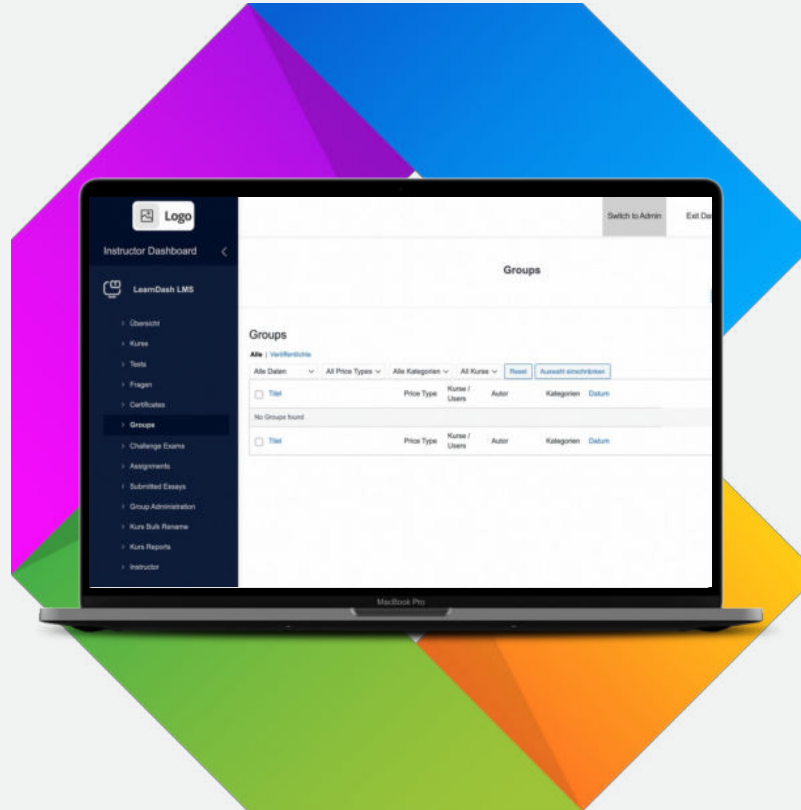
1
0 Overview of all courses

2
0 Implement change
directly yourself

3

Classroom (Groups)

Creating classrooms



0 Independent creation of your own classroom

1
0 Changes can be carried out yourself

2
0 Report view: courses, Community members

3

Profile

Profile Administrators



- 0 Independent creation of your own profile
- 1 Changes to the profile
- 2
- 0 Creating a PayPal account
- 3



Community y members

Where do our community members come from?

PR, television, radio

Affiliates

Online Marketing (LinkedIn, Xing,

TikTok, Facebook)

JHIG license partners, trainers,

coaches, consultants

Company/IHIG Services





The World Needs You Festival

Where do our community members come from?



6 Points

1.

Marketing

By sharing experiences with others, marketing reaches many potential community members more quickly and easily.

2. Sales

Sell “warm” things. People are in the Life Factory because they want change. Selling is easier because the community has the benefit of trust.

3. Scaling

The international structure of LifeFactory makes it possible to set up your own services outside of your own country.

6 Points

4. More customers

Access to the community also offers access to companies internationally.

5. More sales

Community members become members because they want change. The avatar is clearly defined for marketing purposes in order to generate sales.

6. More fans

Sharing content that helps the community increases reputation and turns community members into fans.



Thank

Contact us to learn
You more



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